



<b>NEW ACCOUNT CREDIT APPLICATION</b>	Sales Professional: _____
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<b>AGREEMENT TO BE COMPLETED BY APPLICANT</b>		Date _____
Legal Business Name _____		
Trade Name (s) _____		
Company Website _____		
Delivery Address _____	Mailing Address (if different) _____	_____
_____	_____	_____
Telephone No _____	Fax No _____	_____

<b>KEY CONTACTS</b>
<u>Purchasing</u>
Name _____
Phone No _____
Email _____
Fax No _____
<u>Accounts Payable</u>
Name _____
Phone No _____
Email _____
Fax No _____

<b>TYPE OF BUSINESS</b>	
CORPORATION <input type="checkbox"/>	Kind of Business _____
Indicate Officers _____	SIC # _____ D&B No _____
_____	# of Years This Business Under Current Ownership _____
PARTNERSHIP <input type="checkbox"/>	Other Locations Currently Owned _____
Indicate Partners _____	_____
_____	Tax Exempt/Resale # _____
PROPRIETORSHIP <input type="checkbox"/>	(Attach copy of certificate)
Indicate Owner _____	Line of Credit Requested _____
_____	Anticipated Monthly Purchase _____

<b>BILLING/DELIVERY REQUIREMENTS</b>	
Deliver on Invoice/ Priced	<input type="checkbox"/>
Delivery Rec't/Priced Invoice Mailed Later	<input type="checkbox"/>
Deliv. Rec't/No Price Invoice Mailed Later	<input type="checkbox"/>
Number of Invoice Copies Required	<input type="checkbox"/>
Are Purchase Orders Required?	<input type="checkbox"/>
<b>SPECIAL DELIVERY INSTRUCTIONS</b>	
(Day, Time, Place, Dept, Special Handling, etc.)	

<b>BANK REFERENCES</b>	
(Please include complete addresses and telephone numbers)	
1. Name of Bank _____	2. Name of Bank _____
Address _____	Address _____
City/State/Zip _____	City/State/Zip _____
Telephone No _____	Telephone No _____
Fax No _____	Fax No _____
Checking Account # _____	Checking Account # _____
Savings Account # _____	Savings Account # _____
Loan Account # _____	Loan Account # _____



**GENEVA SYNERGY**  
One Company...Many Solutions

**TRADE REFERENCES**

(Please include complete addresses and telephone numbers)

1. Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone No \_\_\_\_\_  
 Fax No \_\_\_\_\_  
 Account # \_\_\_\_\_

2. Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone No \_\_\_\_\_  
 Fax No \_\_\_\_\_  
 Account # \_\_\_\_\_

3. Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone No \_\_\_\_\_  
 Fax No \_\_\_\_\_  
 Account # \_\_\_\_\_

4. Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone No \_\_\_\_\_  
 Fax No \_\_\_\_\_  
 Account # \_\_\_\_\_

**COMMENTS**

**PLEASE NOTE:** In order for Geneva Synergy to consider establishing credit for you, the following conditions must be met:

1. This application must be signed.
2. At least three major trade references and one bank reference must be furnished.

The person executing this agreement has the authority to bind the Applicant and is authorized by the Applicant to enter into the credit application terms and conditions. The applicant hereby authorizes the references listed in this application to provide Geneva Synergy with information pertaining to applicant's credit and financial responsibility. The applicant hereby agrees that the information provided above is accurate and true. All invoices are due net 30 days after the date of such invoice. All amounts for purchases from Geneva Synergy are payable at Geneva Synergy C/O Pollock Investments, Inc., P.O. Box 671527, Dallas, TX 75267-1527. Payment term restrictions of COD may be placed on any past due account. The Applicant agrees to pay the account promptly within the terms stated. It is further understood that this agreement is entered into in the state of Texas, county of Dallas and is governed by the laws of the state of Texas. In the event of default, and if this account is turned over to an agency and/ or an attorney for collections, the undersigned agrees to pay all reasonable attorney's fees, and/ or cost of collections whether or not suit is filed. The Applicant agrees to pay late charges equal to the maximum allowed by law, but not to exceed 1.5% per month on any balances 30-days or more past due. All returns deemed non-Geneva errors are subject to a 15% restocking fee, along with any applicable freight charges. All non-stock or special order products are subject to the manufactures restocking policy and applicable fees. The Applicant by executing this credit application hereby agrees to indemnify and save harmless Geneva Synergy, its directors, officers, employees, agents, successors and assigns from all claims, damages, demands, suits, liabilities, or causes of action of every kind and nature whatsoever that are a result of misuse of, or damage to, the products purchased from Geneva Synergy by the Applicant's employees, agents, and customers.

APPLICANT \_\_\_\_\_  
*Signature Title Date*

**FOR OFFICE USE ONLY**

Location No: \_\_\_\_\_ Date: \_\_\_\_\_  
 PPD A/C#: \_\_\_\_\_ Approved By: \_\_\_\_\_  
 Originator: \_\_\_\_\_ Credit Limit: \_\_\_\_\_

Geneva Synergy  
 (817) 988-2488  
 info@genevasynergy.com



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**Personal Guaranty**

For valuable consideration, the receipt of which is acknowledged, including but not limited to the extension of credit by Geneva Synergy to \_\_\_\_\_ the undersigned, individually, jointly, and severally, unconditionally guarantee'(s) to Geneva Synergy the full and prompt payment by \_\_\_\_\_, of all obligations which Guarantor presently or hereafter may have to Geneva Synergy and payment when due of all sums presently or hereafter owing by Guarantor to Geneva Synergy. Guarantor agrees to indemnify Geneva Synergy against any losses Geneva Synergy may sustain and expenses Geneva Synergy may incur as a result of any failure of Guarantor to perform including reasonable attorneys' fees and all cost and other expenses incurred in collections and compromising any indebtedness of debtor guaranteed hereunder or in enforcing this guaranty against Guarantor. This shall be a continuing Guaranty. Diligence, Demand, Protest or notice of any kind is waived. It shall remain in full force until Guarantor delivers to Geneva Synergy written notice revoking it as to indebtedness incurred subsequent to such delivery. Such delivery shall not affect any Guarantor's obligations hereunder with respect to indebtedness heretofore incurred.

**The undersigned Personal Guarantor, recognizing that his or her individual credit history may be a necessary factor in the evaluation of this personal guarantee, hereby consents to and authorizes the use of a consumer credit report on the undersigned, by the above named business grantor (Geneva Synergy) from time to time as may be needed, in the credit evaluation process.**

Sign name	Print Name	Date
Address	City	State
Social Security		Zip code

*The Federal Equal Credit Opportunity Act (ECOA) prohibits creditors from discriminating against credit applications on the basis of race, color, religion, national origin, sex, marital status, age (provided the applicant has the capacity to enter into a binding contract); because all or part of the applicant's income derives from any public assistance program; or because the applicant has, in good faith, exercised and right under the Consumer Credit Protection Act. The federal agency that administers compliance with law concerning this creditor in the Federal Trade Commission, Division of Credit Practices, 600 Pennsylvania, NW, Washington, DC, 20580.*

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